



TOBB

**TÜRKİYE
ODALAR VE BORSALAR
BİRLİĞİ**

15.05.2017 7889

SEKTÖR MECLİSLERİNE

Tarih : .../.../2017
Sayı : 0411/
Konu : Zhejiang Eyaletinde Düzenlenecek
Deniz İpek Yolu Forumu

İlgi: Dışişleri Bakanlığı'ndan alınan 07.05.2017 tarihli ve 43143608-150.05-2017/12367717 sayılı yazı.

İlgide kayıtlı yazıda, Şanhay Başkonsolosluğu'ndan Dışişleri Bakanlığı'na gönderilen yazıda, Zhejiang Eyaleti Ningbo Zhoushan Liman Yönetimi Başkan Yardımcısı tarafından 7 Nisan 2017 tarihinde Başkonsolosluğa bir ziyaret gerçekleştirildiği ve anılan ziyarette 11-12 Temmuz 2017 tarihlerinde "Deniz İpek Yolu Uluslararası İşbirliği Forumu" başlığıyla Ningbo Zhoushan Limanında bir etkinlik düzenleneceği vurgulanmıştır.

Söz konusu etkinliğin temasının "New Change in Market, New Development in Port" olarak tespit edildiği ifade edilerek resmi programa ilaveten liman idareleri ve denizcilik firmalarının ücretsiz olarak kendilerine tahsis edilen alanlarda tanıtım faaliyetleri ile ikili temaslarda bulunabileceklerinin öngörüldüğü kaydedilmiştir.

Yazıda devamla, Zhejiang eyaletinin 750 milyar ABD Doları ekonomik büyüklüğüyle Çin'in dördüncü en büyük eyaleti olduğu, Ningbo Zhoushan limanı kargo ve elleçleme kapasitesi ile dünyanın en büyük limanları arasında yer aldığı açıklanmıştır. Zhejiang Eyaleti'ndeki serbest ticaret bölgesinin de petrol, doğalgaz ve emtia ticaretinde Çin'in lojistik merkezi halini almayı hedeflediği belirtilmiştir.

Söz konusu etkinliğin firmalarımıza yeni iş olanakları yaratması ve denizcilikle ilgili kurumlarımızın Çinli ve Asyalı muhataplarıyla temaslarda bulunması açısından faydalı görüldüğü kaydedilmiştir.

Bilgilerinizi ve 11-12 Temmuz 2017 tarihinde Ningbo Zhoushan Limanında gerçekleştirilecek Deniz İpek Yolu Uluslararası İşbirliği Forumu'nun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

Mustafa S. ARAÇÖZ
Genel Sekreter

Ek:

1-İngilizce Bilgi Notu (5 sayfa)

DRAFT PREPARATION PLAN

for the 3rd Maritime Silk Road Port International Cooperation Forum

On behalf of forum hosts and organizers of 3rd Maritime Silk Road Port International Cooperation Forum (hereinafter referred to as "MPF 2017" or "the Forum"), Zhejiang Provincial Seaport Investment & Operation Group Co. Ltd. and Ningbo Zhoushan Port Group Co. Ltd. prepared this draft plan as featured organizers. A detailed execution plan will then be drafted through a concerted effort of forum hosts and co-organizers.

1. *Forum Positioning*

MPF 2017 is a sub-forum of China Maritime Forum 2017.

2. *Objectives of the Forum*

The objective of Maritime Silk Road Port International Cooperation Forum is "Equality, Cooperation, Mutual Benefit and Win-Win", which is put in place to set standards and guidelines for the management and implementation of the Forum.

3. *Name of the Forum*

Chinese name: 海丝港口国际合作论坛

English name: Maritime Silk Road Port International Cooperation Forum

Abbreviation: MPF

4. *Theme of MPF 2017*

Chinese: "市场新变化·港口新发展"

English: New Change in Market

New Development in Port

The world economy and shipping market are undergoing profound and complicated changes:

(1) The world economy, international trade and investment are increasingly heading towards de-globalization, and trade protectionism is on the rise;

(2) The Belt and Road initiative is playing an active role in promoting cooperation and joint development of economies along the Belt and Road region, contributing to the vitality of world economy;

(3) Shipping alliances and scale-up operations, and the ever-increasing size of vessels have brought new opportunities and challenges to port industry;

(4) International cooperation among ports has been enhanced, and regional integration in ports sector has been accelerated;

(5) Digital transformation of port and shipping industry brings great changes in business models, production modes, technology equipments, managerial services, etc.

Confronted with great opportunities and challenges, aiming to maintain a firm grasp of market trends, enhance communications, build consensus, and deepen cooperation, The 3rd Maritime Silk Road Port International Cooperation Forum will explore new development opportunities and future paths to industrial transformation and upgrading with a focus on sustainable development.

This year's Forum will also offer a special session of Zhejiang Element, introducing the new initiatives of regional ports integration in Zhejiang Province, along with recent developments and future plans of Zhoushan Sea-River Intermodal Transport Service Centre and Zhejiang (Zhoushan) Pilot Free Trade Zone.

5. *Official Languages*

English and Chinese

6. *Management of MPF 2017*

(1) Forum Host:

The Organizing Committee of China Maritime Forum 2017
Oceanic & Port Development Commission of Zhejiang Province

(2) Forum Co-organizer:

As featured organizers of MPF 2017, Zhejiang Provincial Seaport Investment & Operation Group Co. Ltd., Ningbo Zhoushan Port Group Co. Ltd., and APEC port Services Network (APSN) wish to invite internationally renowned organizations with in maritime industry (e.g. Port Klang Authority, China Merchants Port Holdings Co. Ltd, Port of Rotterdam Authority, Port of Hamburg, COSCO Shipping Ports Ltd, Shanghai International Shipping Institute, Drewry Shipping Consultants Ltd, DP World, Antwerp Port Authority) as co-organizers.

a) Rights of Co-organizer

As a condition pursuant to this draft plan, such rights reserved to Co-organizer and

its designee(s) include the following: Attend innovation exhibition for marketing and promotion; Place the organization name and logo on the home screen of the Forum; Have priority of giving a presentation/speech; and Draft for the Forum planning proposal.

b) Responsibilities of co-organizer

Provide support for forum planning and participant invitation. Pay voluntary contributions to the Forum.

(3) Forum Sponsorship

We would like to invite maritime suppliers, financial and insurance companies among others within maritime ecosystem to join us as a key partner of MPF 2017.

a) Rights of sponsor: As a condition pursuant to this draft plan, such rights reserved to Sponsor and its designee(s) include the following: Organization name to be displayed on the forum official website for promotion; Place the organization name and logo on the home screen of the Forum; Attend innovation exhibition for marketing and promotion; Place the organization logo on the Forum brochures.

b) Responsibilities of sponsors: to be decided.

7. *Time & Venue*

(1) Time

MPF 2017 is planned on July 11-12, 2017, Ningbo, China. The duration will be one day.

Other issues including the following:

a) On-site registration opens between 9:00-20:00 on July 10th and also in the morning on July 11th. Pre-conference will be held in the morning on July 11th.

b) We would like to invite representatives of featured organizers, moderators, keynote speakers, and theme speakers to attend the reception on July 10th.

c) We would like to invite all Forum guests to attend Evening Reception

(2) Venue

Pan Pacific Hotel Ningbo or another suitable hotel

8. *Expected Attendance*

(1) Attendance

Expected participant groups include ports along the Belt and Road region, shipping companies, sister and friendship ports of Ningbo Zhoushan Port, Consulate Generals in Shanghai, academia, maritime consultants, state agencies, and industry associations. An estimated 250-300 participants will be attending the Forum.

- b) It is planned to invite the leadership of Zhejiang Seaport Investment & Operation Group Co., Ltd. to introduce the situation and future of port integration process in Zhejiang Province.

(3) Plenary Session

Two theme presentation sessions are planned, each including five 20-minute presentations from invited organizations (including Q&A session). Below are two topics for your reference, and any topic in consonance with the theme of the Forum is also welcome.

- a) New change in markets: to analyze impact on port and shipping industry arising from new changes in world economy and trade development, port and shipping industry structure change, and integration of regional ports.
- b) New development in port: to explore the measures to actively respond to the new changes and strive for new development, including the upgrading of port management system, business model and operation mechanism, shipping cooperation, port cooperation, and information technology application.

It is planned to invite Drewry Shipping Consultant to deliver a speech regarding global market trends. It is planned to invite officials from Zhoushan Municipal to introduce development of Sea-River Intermodal Transportation Service Center.

(4) Interaction Session

It is planned to have an on-site voting session regarding the theme of the Forum and hot issues of port industry. Audiences will be invited to vote electronically, and the voting results will be displayed in real time.

(5) Impromptu Speech

It is planned to invite several guests to share their insights about top ranked issues elected during the interaction session. Each speaker will have around 10 minutes.

(6) Press Conference, Consensus and Signing Ceremony

Consensus of 3rd Maritime Silk Road Port International Cooperation Forum will be issued. Signing ceremony between participating organizations will be held during this session if needed.

(7) Closing Ceremony

It is planned to invite the leadership of Forum organizers to present souvenirs to moderators and keynote speakers, and present closing address of the Forum.

Invite the leadership of APEC Port Services Network (APSN) to be the moderator of keynote speeches;

Invite the leadership of port organizations to be the moderator of plenary sessions and impromptu speeches;

Invite the leadership of other organizers to be the moderator of closing ceremony.

11. Port Exhibition

In order to enhance the value of the Forum, congregate "new development" initiatives of organizations under "new change", Port Innovation Exhibition is planned in parallel. The Forum will organize the exhibition in the corridor outside the conference hall. It promotes exchanges and cooperation among participants, and provides business opportunities exchange. An exhibition area will be arranged outside the conference hall, and all participating organizations are welcome to demonstrate business diversity and innovation via exhibition board, video etc.

Zhejiang Provincial Seaport Investment & Operation Group Co. Ltd., Ningbo Zhoushan Port Group Co. Ltd. will set up a booth for demonstrating latest technical achievements and solutions.

12. Organizing Committee

Featured organizers and co-organizers of the Forum constitute the Organizing Committee of MPF 2017.

Committee members include designee(s) of featured organizers and co-organizers.

The organizing committee of MPF 2017 consists of six working groups, namely, the Comprehensive Coordination Group, the Conference Representative Group, Planning, Promotion & Exhibition Group, Reception & Liaison Group, Security Group and Forum Marketing Group, which are responsible for the overall preparatory work of the forum.

Organizing Committee of 3rd Maritime Silk Road Port International Cooperation Forum

March 23, 2017